



Nu-Cork

25+ Countries | 30+ Years Experience | 500+ Customers



CASE STUDY

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OUR TOP PRIORITY YOU



What do you do when your customers ask for newer and better products? This may seem like a daunting thought and may leave any business leader biting his or her nails. But no need to fret for this is **where Nu-Cork steps in.**



At Nu-Cork, we make your job easier by providing you with newer and better materials that you can use to make newer and better products. It's as simple as that; improve the inputs, and you improve the output!



It is with this vision in mind that we took on the project for one of India's most promising engineering and manufacturing enterprises- BHEL.



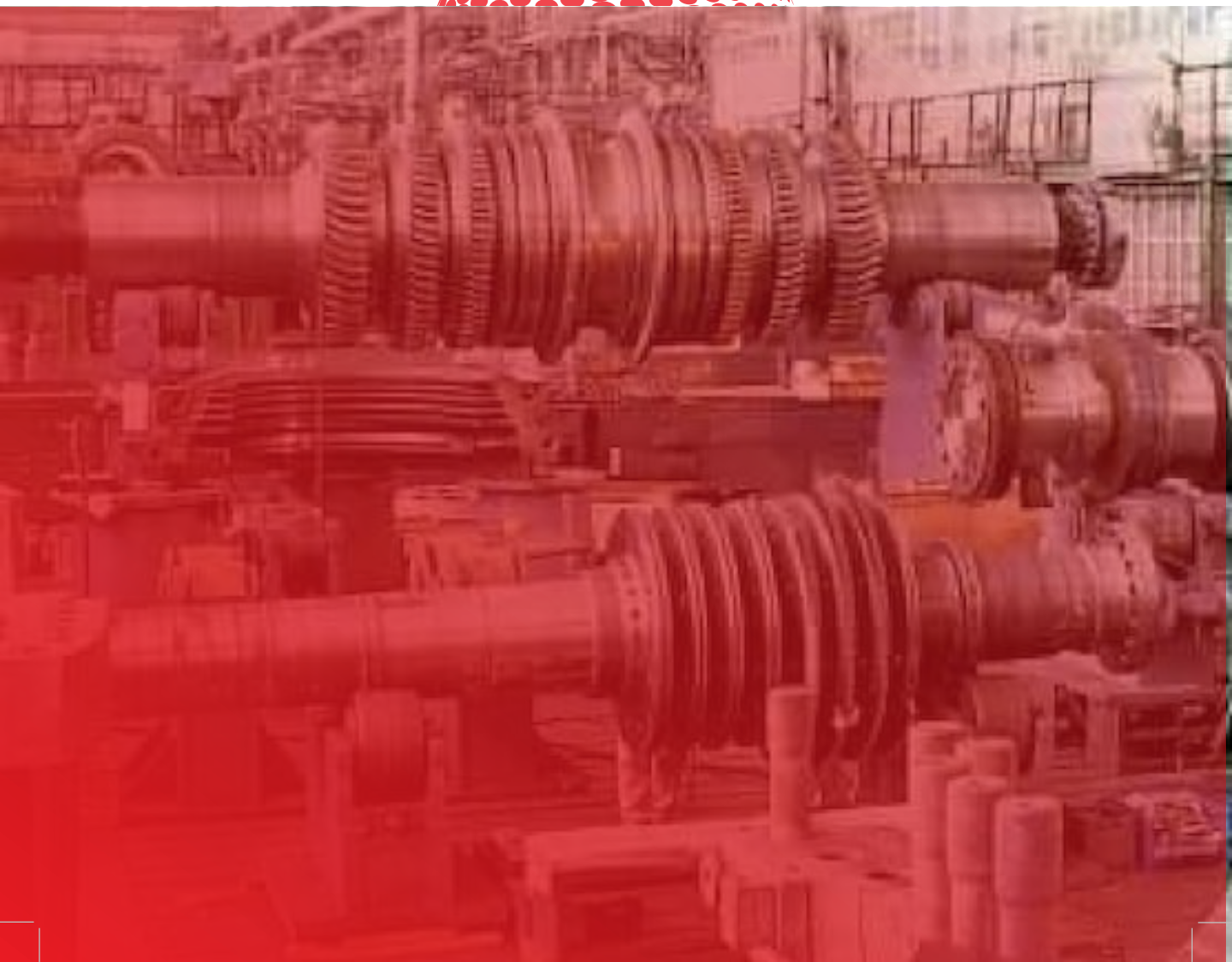
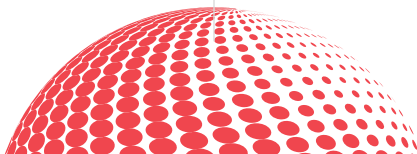
We were aware of BHEL's reach and importance in the equipment manufacturing industry, thus we were determined to maintain our relationship with BHEL in the best of ways, all the while growing our product range through innovation and creativity.

OUR PRODUCT SERVICE



We know that our equipment manufacturing clients, including BHEL, must offer highly sturdy and reliable products to excel at their services. For such purposes and maintenance works, Nu-Cork sets the bar high while providing quality products to manufacturers.

Our most admired rubber products, including but not limited to molded rubber products, extruded rubber products, rubber sheets, and so forth, are a staple for many manufacturing industries. We extend such services to BHEL in Bhopal and Jhansi, assuring their satisfaction.





EXPLORING NEW IDEAS



Apart from the products we already supply to BHEL, we were eager to explore other ways to suit their needs.



Thus, following the **'Make in India'** initiative, our team at Nu-Cork developed several products to aid BHEL's production. We have gathered information and collected the required samples with regard to the following products:

- a) Airlifting bag; the respective sample has been officially developed under proper procedures and sent for approval.
- b) GIS (Gas Insulated Switchgear); the product has been developed under proper procedures, and the respective sample has been sent to BHEL- Jhansi for approval.



We are pleased to announce that our team's hard work and dedication have borne a sweet fruit in the form of another milestone in our product department. We have received a request for information regarding our TRE Nitrile gasket set. The specific order has been received, timely produced, inspected by a third party, and dispatched all in good time.



Not far behind on our list of significant accomplishments for the year, we have acquired a position as one of the only two suppliers of Viton gasket to BHEL- Jhansi. Formerly, BASCO-Mumbai was the sole supplier of Viton gasket (oil compartment gasket) to BHEL- Jhansi.



However, NU-Cork has also accomplished the product's development and has acquired BHEL as its customer.



NO COMPROMISE ON QUALITY



Regardless of which sector we take our services to, one of the foundations that Nu-Cork is built on is assuring the prime quality of our products. Our entire production process is an endorsement of this. Despite our careful work, if some customer does find the need to file a complaint, we urge them to reach out to us.



Customer satisfaction is an integral component of our success. Thus we are quick to attend to any grievance against our product quality, and we aim to resolve the matter through corrective and preventative actions (CAPA) as soon as possible.



We want to bring to light that we were unable to provide the desired assistance in some cases as the problem was caused not by our product's shortcomings but by its imprecise usage. That is, the reason behind the product failure was the uneven surface it was operated on and the unnecessary torque on the gasket.



TAKE AWAY



It takes an idea to become an inventor and innovation to become an entrepreneur. But what does it take to become a successful business? The answer is 'a happy customer'. Our reputation precedes us when it comes to our relationships with clients.



Built on the foundation of trust and honesty, Nu-Cork ensures that every client leaves content with the experience, planning to return. This is not a baseless claim. It is a promise, and we invite you to test it.



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THANK
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